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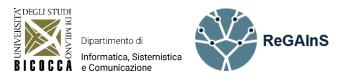
# Retrieval-Augmented Generation: Foundations, Evolution, and Applications to Privacy Risk and Misinformation Detection

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### **University of Milano-Bicocca**

Department of Informatics, Systems, and Communication (DISCo)

July 22, 2025





# Background: IR + Text Generation

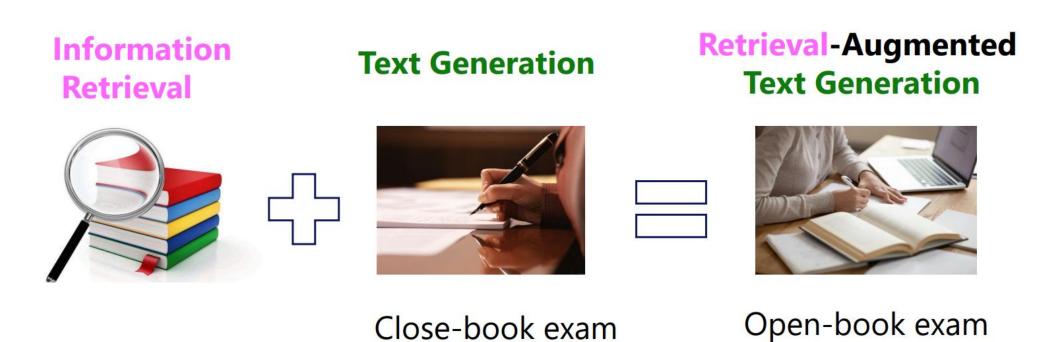
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## What is RAG?

• Integrating Information Retrieval (IR) Techniques in Text Generation



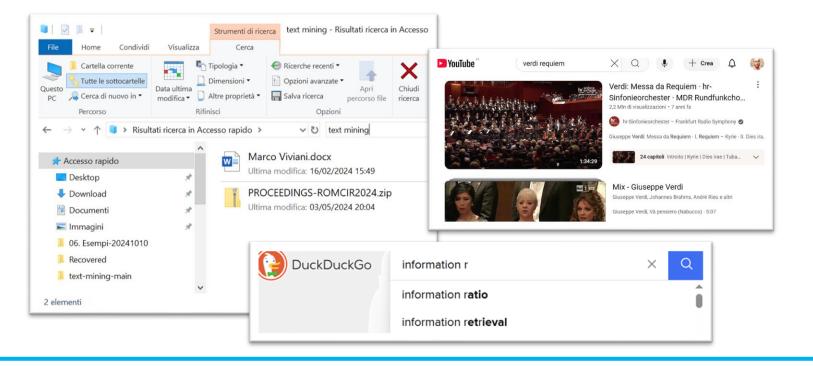




## Information Retrieval

- Information Retrieval (IR) is the process of retrieving unstructured content (typically text) from large collections to satisfy a user's information need
- Distinct forms of IR
  - Desktop search
  - Web search
  - Vertical search
    - Video search
    - Audio search
    - ...

...





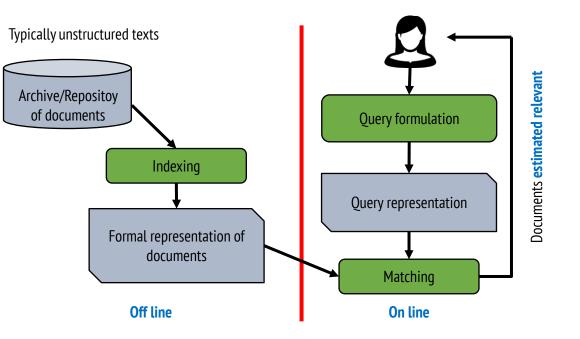
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## Search Engines and Relevance

- Any Search Engine is based on a **mathematical model** (IR model) that provides a formal description:
  - of the document and the query
  - of how to compare the query and the document representations to estimate the relevance of documents to the query
- The **relevance** of a document is relative to the formulated query (i.e., topical relevance, a.k.a. topicality)
  - Nowadays 

     Multi-dimensional relevance, i.e., topicality "+" novelty, popularity, factual accuracy,







## Sparse VS Dense Retrieval

### **Sparse Retrieval**

### **Dense Retrieval**

- Represents queries/docs as sparse vectors (mostly zeros)
  - Bag-of-Words, TF-IDF
- Based on term matching (e.g., VSM, BM25)
- Relies on exact keyword overlaps
- Fast and interpretable
- Limited in capturing semantic meaning

- Represents queries/docs as dense vectors
  - Neural embeddings (e.g., BERT-based)
- Captures semantic similarity, not just keywords
- Requires more compute (Approximate Nearest Neighbor search)
- Often more effective in open-domain QA and semantic search

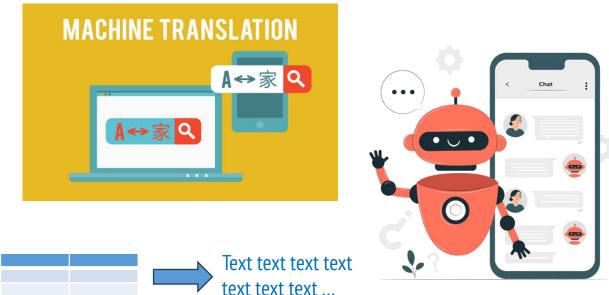




## Text Generation

- **Text generation**, also known as **Natural Language Generation** (NLG), is the task of automatically producing coherent and contextually relevant text, to approximate or replicate human-written language
- Several applications
  - Machine translation
  - Open-ended text generation
  - Summarization
  - Dialogue generation / Chatbots
  - Data-to-text generation

• ...

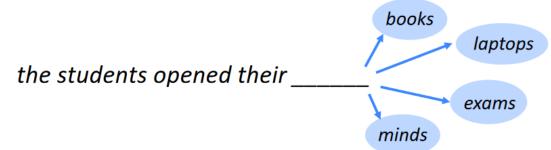






## NLG and Language Modeling

- Natural Language Generation (NLG) and Language Modeling (LM) are deeply connected
  - A language model is a **probabilistic model** that estimates the likelihood of a given sequence of words
- It can be regarded as a probabilistic mechanism for **"generating" text**, thus also called a "generative" model
  - The language model learns to predict the next word given the previous ones
    - $P(w_t \mid w_1, w_2, ..., w_{t-1})$







## Before LLMs

### *n*-gram LMs

- Collect statistics about how frequent different *n*-grams are (Auto-regressive LM / Causal Language Modeling)
  - Hard to compute the probability of unseen text
  - Need to store count for all *n*-grams Increasing *n* or corpus increases model size!
  - Language has long-distance dependencies: "The computer which I had just put into the machine room on the fifth floor crashed"

### **Neural LMs**

- Use neural networks to learn word representations and model longer dependencies
  - Word2Vec / GloVe (Static embeddings)
  - RNNs / LSTMs (Model sequences better than *n*-grams)
  - Still struggles with long-term context, sequential computation is slow





## Large Language Models (LLMs)

- Attention-based architectures (e.g., Transformer by Vaswani et al., 2017)
- Unlike earlier models (like RNNs or LSTMs), attention allows for parallel computation and long-range dependencies in sequences
- Massive scale: Billions of parameters, trained on diverse and massive corpora
  - Knowledge is baked into weights
  - Self-supervised learning. No labeled data needed

- GPT (Generative Pre-trained Transformer):
  - GPT-1 (2018)  $\rightarrow$  117 million parameters, 985 million words
  - GPT-2 (2019)  $\rightarrow$  1.5 billion parameters
  - GPT-3 (2020) → 175 billion parameters. Chat GPT is also based on this model
  - GPT-4 (early 2023) → likely to contain trillions of parameters
  - GPT-4 Turbo (late 2023), optimized for efficiency → unspecified parameter count

https://www.geeksforgeeks.org/large-language-model-llm/

### General-purpose, but not always task- or domain-specific



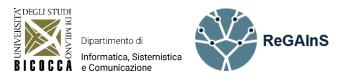


## Optimizing LLMs

- Fine-tuning → Adapting a pre-trained model to a specific task or domain by training it further on a new, usually smaller, dataset
  - The model's weights are updated to perform better on the new task
    - Task-specific fine-tuning: Like text classification, question answering, or summarization
    - Domain-specific fine-tuning: Like medical, legal, or technical text
  - Costly, data-hungry, hard to update knowledge

- In-context learning → Teaching a language model to perform a task just by showing examples or instructions in the input prompt
  - No need to change model weights just craft clever inputs ("prompts") to guide the model
  - Zero-/Few-shot learning → Generalize with minimal examples
  - Short-term → The model "learns" the task only during the current interaction
  - Not scalable for large systems

### A possible solution?





# **Retrieval-Augmented Generation**

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## The Emergence of the Concept (2020)

### Retrieval-Augmented Generation for Knowledge-Intensive NLP Tasks

Patrick Lewis<sup>†‡</sup>, Ethan Perez<sup>\*</sup>,

Aleksandra Piktus<sup>†</sup>, Fabio Petroni<sup>†</sup>, Vladimir Karpukhin<sup>†</sup>, Naman Goyal<sup>†</sup>, Heinrich Küttler<sup>†</sup>

Mike Lewis<sup>†</sup>, Wen-tau Yih<sup>†</sup>, Tim Rocktäschel<sup>†‡</sup>, Sebastian Riedel<sup>†‡</sup>, Douwe Kiela<sup>†</sup>

<sup>†</sup>Facebook AI Research; <sup>‡</sup>University College London; <sup>\*</sup>New York University; plewis@fb.com

https://proceedings.neurips.cc/paper/2020/hash/6b493230205f780e1bc26945df7481e5-Abstract.html

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## **RAG: Basic Notions**

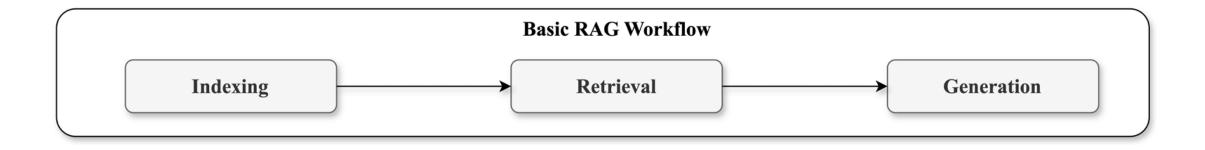
- The idea behind RAG techniques is to make use of knowledge "outside" the model to provide a "local" context (in-context) that can supplement the model with appropriate knowledge without changing its parameters
- These are basically prompting techniques that supplement the user's input with **contextual knowledge retrieved** by accessing external sources of information through a search engine





## Naive RAG: Pipeline

• During the nascent stages of RAG, its core framework is constituted by **indexing**, **retrieval**, and **generation**, a paradigm referred to as **Naive RAG** 







## Naive RAG: Indexing and Retrieval

- **Indexing**: creating an inverted index—mapping each token to the documents/positions where it appears
  - We often tokenize and chunk documents → Each chunk is a set of tokens that can fit within the model's context window
  - We generate embeddings for those chunks and index those

### • Retrieval

- BM25 and other sparse IR models focus on term frequency and presence for document ranking → they often overlook the semantic information of queries
- Current strategies leverage dense IR models based on pretrained LMs like BERT → they capture the semantic essence of queries more effectively





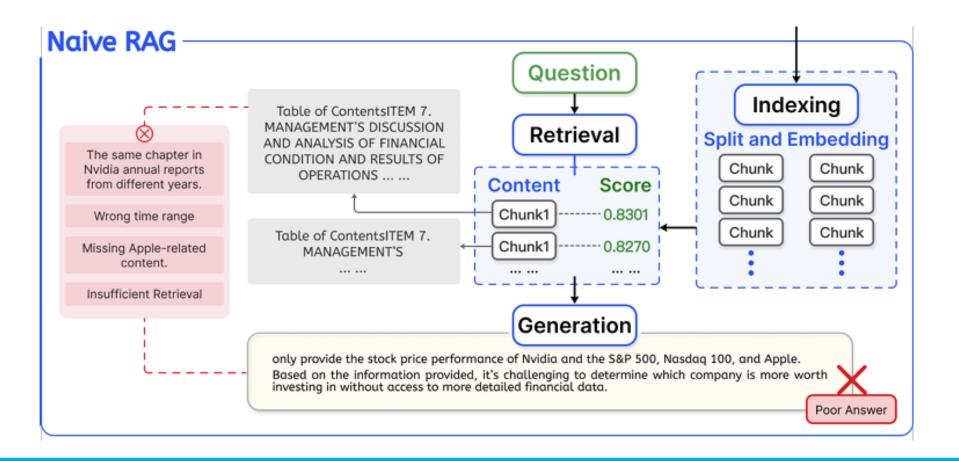
## Naive RAG: Generation

- The generation phase is tasked with producing text that is both **relevant to the query** and **reflective of the information** found in the retrieved documents
- The usual method involves concatenating the query with the retrieved information, which is then fed into an LLM for text generation
- The generated text should accurately convey the information from the retrieved documents and align with the query's intent, while also offering the flexibility to introduce new insights or perspectives not explicitly contained within the retrieved data





## Naive RAG: An Example







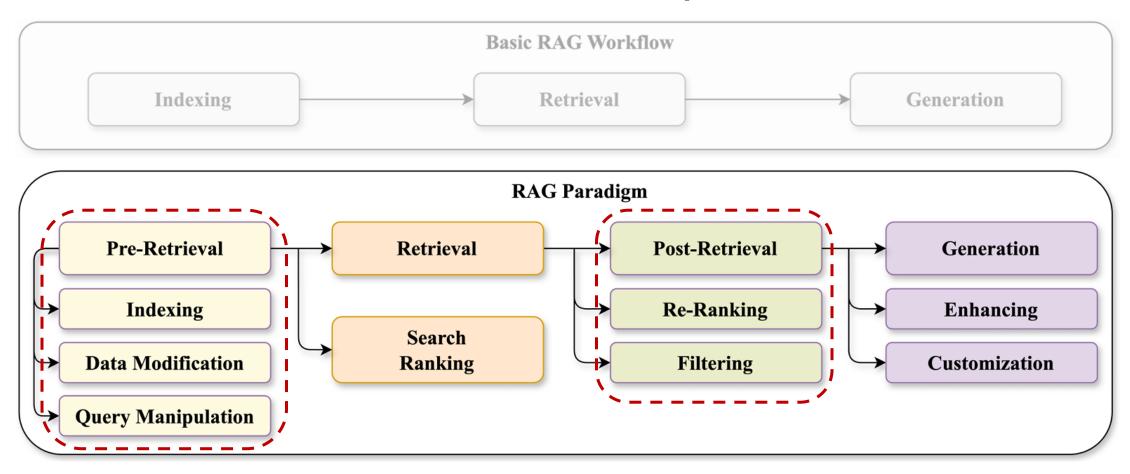
## Advanced RAG

- Advanced RAG focuses on optimizing the retrieval phase, aiming to enhance retrieval efficiency and strengthen the utilization of retrieved chunks
  - Research indicates that an excess of redundant and noisy information may interfere with the LLM's identification of key information
- Typical strategies involve **pre-retrieval processing** and **post-retrieval processing** 
  - The specificity of indexing depends on the task and data type (e.g., sentence-level indexing or paragraph-level indexing is better for Q-A systems)
  - Avoiding data redundance
  - Query rewriting is used to make the queries clearer and more specific, thereby increasing the accuracy of retrieval
  - The reranking/filtering of retrieval results is employed to enhance the LLM's ability to identify and utilize key information



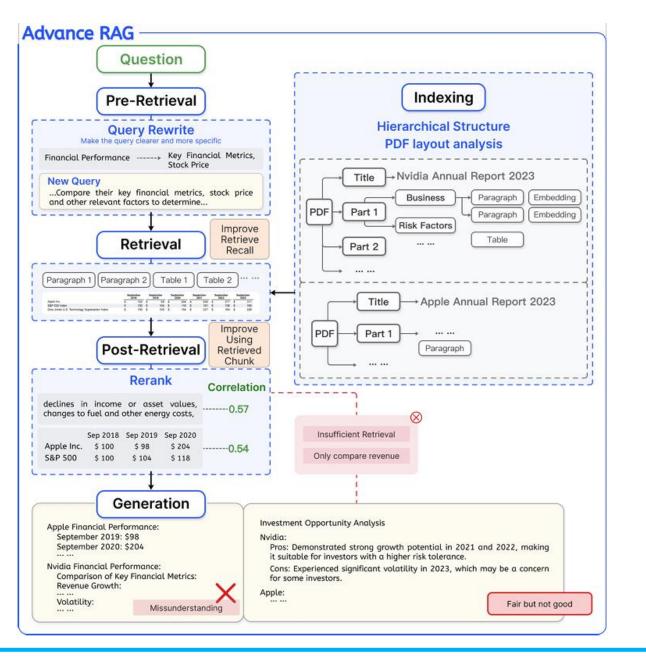


## Advanced RAG: Pipeline





## Advanced RAG: An Example









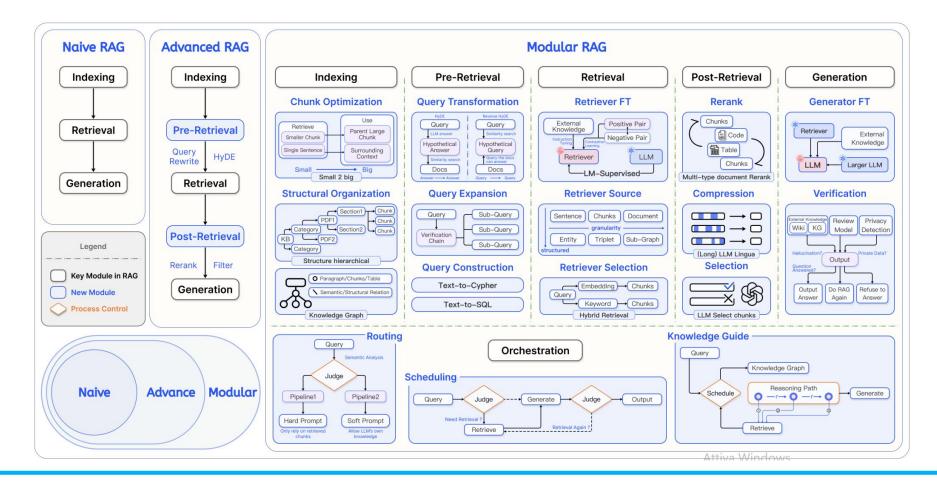
## Modular RAG

- The current RAG paradigm → Surpassing the traditional linear retrieval-generation paradigm
- Modular RAG → Consists of multiple independent yet tightly coordinated modules, each responsible for handling specific functions or tasks
- Advantages of Modular RAG  $\rightarrow$  It enhances the flexibility and scalability of RAG systems
  - Users can flexibly combine different modules and operators according to the requirements of data sources and task scenarios





## Modular RAG: Pipeline







## Modular RAG: Orchestration

• Modular RAG incorporates **decision-making at pivotal junctures** and dynamically selects subsequent steps contingent upon the previous outcomes

### • Routing

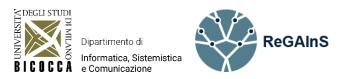
 In response to diverse queries, the RAG system routes to specific pipelines tailored for different scenario, a feature essential for a versatile RAG architecture designed to handle a wide array of situations

### • Fusion

Enhancing diversity by exploring multiple pipelines → Fusing for the best output

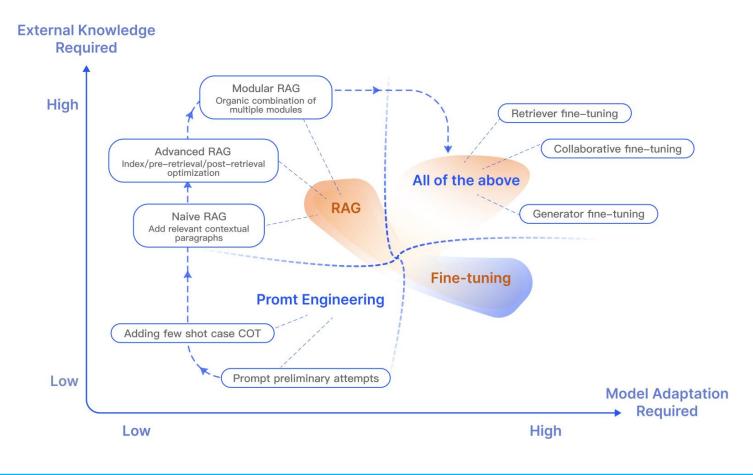
### • Scheduling

- It identifies critical junctures that require external data retrieval, assessing the adequacy of the responses, and deciding on the necessity for further investigation
- It is commonly utilized in scenarios that involve recursive, iterative, and adaptive retrieval

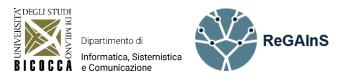




## RAG vs ALL









# **RAG in Practice**

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## Challenges

- Users may face **various risks** in releasing and accessing content (structured, semi-structured, unstructured) in online environments.
- **Content release**: Uncontrolled release of personal/sensitive data (privacy)
  - How to protect privacy?
  - How to avoid microtargeting?

- **Content access**: Access to "incomplete"/fake information
  - How to avoid misinformation access?
- Provide users with automated and effective approaches promoting user autonomy with easily interpretable results without the decision-making process being left only to algorithms

### $\rightarrow$ KURAMi







- **KURAMi**: Knowledge-based, explainable User empowerment in Releasing private data and Assessing Misinformation in online environments
- **PRIN 2022**: Research project funded by the Italian EU Next Generation EU, Mission 4, Component 2, CUP D53D23008480001 and Italian MUR

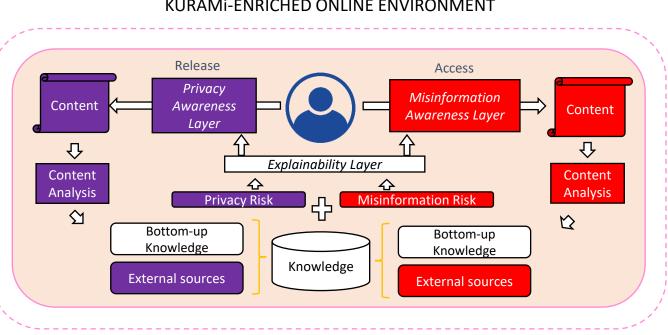






## KURAMi: Some Tasks

- Various tasks are involved in KURAMi
- In today's **seminar**:
  - Privacy Awareness
    - RAG-based privacy violation detection
  - Misinformation Awareness
    - RAG-based «truthful» health IR



#### KURAMI-ENRICHED ONLINE ENVIRONMENT





## RAG for Privacy Violation Detection

### Leveraging RAG for Privacy Violation Detection and Explainability

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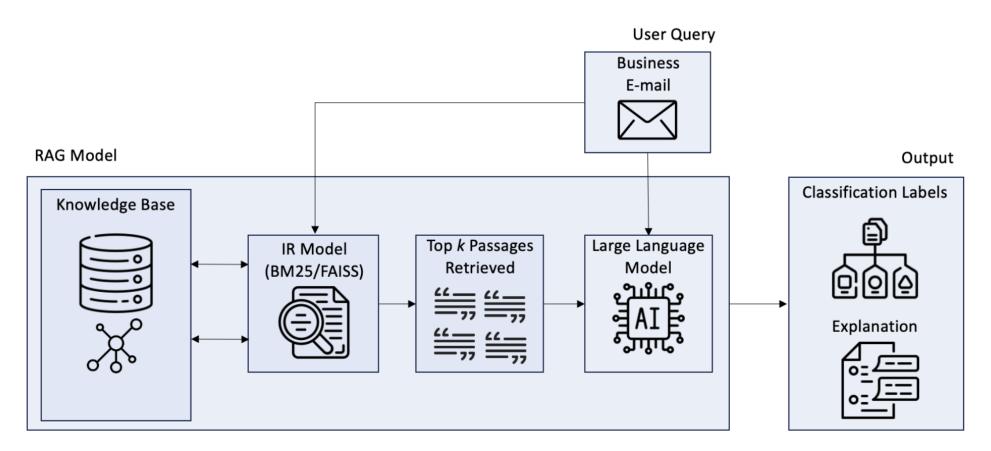
## The Proposed Solution

- A **RAG-based framework for privacy violation detection** with clear natural language explanations
- A curated domain-specific **Knowledge Base** (KB)
- Annotation and Evaluation on the Enron Email Dataset





## The Proposed Solution: Pipeline







## The Curated Knowledge Base

### • 100 Scientific Privacy-Related Papers

- Sources: PETS, IEEE S&P, ACM CCS, WPES
- Focused on privacy-sensitive data, confidentiality, and data protection in the context of AI/ML

- Filtered for Technical Insights
  - Articles addressing privacy risks, sensitive data identification, privacypreserving technologies
  - Excluding full GDPR guidelines or general legal frameworks

### Three KB versions

- Only Abstracts
- Only Introductions
- Introductions + Abstracts





## The Classification Task

- Task: classify emails for privacy violations by identifying potentially sensitive information
- Privacy-sensitive information includes:
  - **Personally Identifiable Information (PII)**: Information that can directly identify an individual (e.g., names, addresses, social security numbers)
  - **Confidential business data**: Confidential data that belongs to a company, such as internal emails, business strategies, or proprietary data
  - **Credentials**: Sensitive data like usernames, passwords, or access codes





## **Dataset Annotation**

- The Enron Email Dataset
  - <u>https://www.kaggle.com/datasets/wcuki</u> <u>erski/enron-email-dataset</u>
- 120 emails annotated by human experts and GPT-40 (few-shot learning approach)

- **4 human-annotated examples** provided to GPT-4o for few-shot learning.
  - Cohen's kappa score: 0.8 (substantial agreement)
- 1,103 emails labeled automatically by GPT-40





## Some Results

Setup	Method	Precision	Recall	F1-Score
zero-shot	-	0.8812	0.6987	0.7283
Abstracts (A)	BM25	0.8763	0.7548	0.7795
	FAISS	0.7913	0.5988	0.6940
Introductions (I)	BM25	0.8675	0.6148	0.7621
	FAISS	0.8256	0.6115	0.7482
A + I	BM25	0.8696	0.7334	0.7612
	FAISS	0.8165	0.6438	0.7393





## A Tool for Explainability? (Zero-Shot)

- **Email**: "...availability of your current Natural Gas Intelligence Newsletter(s). Please use your username of 'kward' and your password to access..."
- Label: Violation detected
- **Explanation**: The text contains sensitive information, specifically the username 'kward' and a password for accessing subscription-based services provided by Natural Gas Intelligence. Sharing login credentials publicly or through unsecured channels can lead to unauthorized access to personal accounts and services, which is a violation of privacy and security protocols.





## A Tool for Explainability? (BM25/FAISS)

- **Email**: "...Could you please give me a Yes, No, Maybe decision on the following candidates interviewed: Bruce Kamich, Philip Roan, Jerzy Jarosz, Bruce James, Oleg Bondar. Thanks, Toni..."
- Label: Violation detected
- **Explanation**: According to privacy policies and data protection regulations, such as the **General Data Protection Regulation (GDPR)** in the EU or the **California Consumer Privacy Act (CCPA)** in the US, the text contains sensitive information related to the recruitment process at Enron North America Corp. It includes the names of several individuals who were candidates for a position, as well as internal communications discussing their evaluations. This information can be considered **Personally Identifiable Information (PII)** because it identifies specific individuals in the context of a job application process.
- **Email**: "Thursday's (4/6/00) conference call regarding the weekly Japan update will now be held at 6:00 p.m. Houston time and 8:00 a.m. Tokyo time due to Daylight Savings time change. Please forward your updates to Jope Hirl and copy me. The call will be held in Conference room 21C2 for Houston participants. Thanks, Eddie Robles Domestic: 1-800-991-9019 Intern'l 847-619-8039 Code: 5764488"
- Label: Violation detected
- **Explanation**: The text provided contains sensitive information that could potentially violate privacy policies. The following points highlight why the text is considered sensitive:
  - **Personal Identifiable Information (PII)**: The mention of the conference call details, including participants' names, could reveal personal identifiers.
  - **Contact Information**: The inclusion of phone numbers (domestic and international) adds an extra layer of privacy sensitivity.
  - **Conference Call Details**: Information about the conference call, including access codes and other logistical data, can be considered sensitive.
  - **Time and Location Information**: The timing and location of the meeting are also private data that could lead to security risks or breaches.

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## RAG for "Truthful" Health Information Retrieval

**Discover** Computing

Research

## Enhancing Health Information Retrieval with RAG by prioritizing topical relevance and factual accuracy

Rishabh Upadhyay<sup>1</sup> · Marco Viviani<sup>2</sup>

Received: 23 August 2024 / Accepted: 17 February 2025 Published online: 01 April 2025

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https://doi.org/10.1007/s10791-025-09505-5





## The Proposed Solution

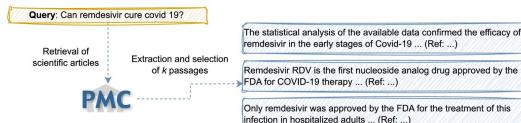
- Integrating generative LLMs with a reputed, external knowledge, such as the curated scientific repository of PubMed Central (PMC), a strategy designed to increase both the topical relevance and factual accuracy of the retrieved documents
- The proposed solution is characterized by three key stages:
  - User query-based passage retrieval from PMC
  - GenText generation through LLMs
  - Calculating topicality and factual accuracy, and final document ranking



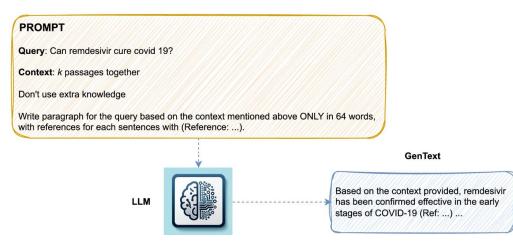


## The Proposed Solution: Pipeline

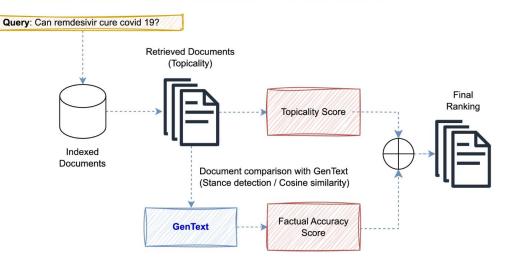
#### Step 1: User Query-Based Passage Retrieval from PMC



#### Step 2: GenText Generation through LLMs



#### Step 3: Calculating Topicality and Factual Accuracy, and Final Document Ranking







## GenText generation through LLMs

#### LLM prompt

Query: can 5g antennas cause covid 19

**Context**: People around me told me not to get vaccinated against COVID-19 and reason 12 5G antennas are linked to the COVID-19 pandemic. At the same time there was no statistically significant difference in the average values of their answers regarding these reasons (Reference: 10316077). Interference can have a significant impact on 5G networks particularly in the context of Internet of Things IoT devices. (Reference: 10144169) These measures ensure that user privacy is protected and 5G networks can be trusted to handle massive data securely. The main causes and consequences of these challenges are summarized in Table 10 (Reference: 10255561). The need to deal with the explosion of multimedia services has been considered in the 6G network which will provide greater QoS while also guaranteeing QoE (Reference: 10347022). The importance of this was well proven in pandemic conditions of Covid-19 2729 So that in most organizations employees used different communication networks to do their work and after that the scope of communication networks in organizations has always grown. (Reference: 10399785) Newly emerging variants of SARS-CoV-2 continue to pose a significant threat to global public health by causing COVID-19 epidemics (Reference: 10288941). 4 GHz transmit signal filters and amplifies the received signal and downconverts it to IF and then digitizes the signal according to the programmed parameter settings on the laptop (Reference: 9953371). These tags incorporate antennas that can collect power efficiency regarding radio frequency queries from the RFID transceiver. Software is a good platform and crosses successful evolution for the sensor in Nanotechnology and bio-industries. In the medical field the Healthcare system is usually used to monitor the condition of patients (Reference: 10258751). The controller of the level crossing must be equipped with antennas able to receive signals from the sensors in the train in a safe distance in the paper we suggested possible technologies of communication. The realworld application can be a mixed solution (Reference: 10384084). The presence of various manufacturers and the diverse applications of sensors in disaster scenarios contribute to the heterogeneity of these sensors hence hindering the integration and sharing of information 107108. Some disasters may cause sequent disasters. For example, seismic activity or inundations can cause floods (Reference: 10490738).

Write a paragraph answering the query based on the context provided above constituted by ONLY 64 words, with references for each sentence with (Reference:...).

Based on the context provided, there is a misconception linking 5G antennas to the COVID-19 pandemic (Reference: 10316077). However, this connection has no statistically significant evidence to support it (Reference: 10316077). Instead, it's important to note that 5G networks play a crucial role in ensuring secure data handling and enhancing user privacy (Reference: 10255561). Moreover, SARS-CoV-2 variants remain the main cause of COVID-19 outbreaks (Reference: 10288941).

Do not use extra knowledge.





## Topicality, Factual Accuracy, and Final Ranking

• The **topicality score** *T* is computed for each document *d* in the document collection, and it is derived using the BM25 retrieval model against the considered query *q* 

T(d,q) = BM25(d,q)

• The **factual accuracy score** *F* integrates two distinct metrics to assess the adherence of documents to be retrieved to scientific evidence within GenText *G* 

 $F(d,G) = \alpha \cdot stance(d,G) + (1-\alpha) \cdot \cos(d,G)$ 

• The **final document ranking** is obtained by performing a linear combination of topicality and factual accuracy scores in order to obtain the Retrieval Status Value (RSV)

 $RSV(d,q,G) = \beta \cdot T(d,q) + (1-\beta) \cdot F(d,g)$ 





## Some Results

#### CLEF eHealth 2020 dataset

#### TREC HM 2020 dataset

Model	CAM <sub>MAP</sub>		Embeddings			
Top-5 Documents						
BM25	0.0431	0.1045	-			
DigiLab	0.0433	0.1109	-			
CITIUS	0.0455	0.1119	-			
WISE	0.0611	0.1198	BioBERT			
WISE <sub>NLI</sub>	0.0883	0.1823	BioBERT			
<b>GPT</b> <sub>RAG</sub>	0.1045	0.2098	BioBERT			
Llama <sub>RAG</sub>	0.1079	0.2146	BioBERT			
Falcon <sub>RAG</sub>	0.0994	0.2011	BioBERT			
Top-10 Documents						
BM25	0.0784	0.1923	-			
DigiLab	0.0823	0.1992	-			
CITIUS	0.0843	0.1999	-			
WISE	0.1102	0.211	BioBERT			
WISE <sub>NLI</sub>	0.1302	0.2321	BioBERT			
<b>GPT</b> <sub>RAG</sub>	0.1502	0.2655	BioBERT			
Llama <sub>RAG</sub>	0.1532	0.2702	BioBERT			
Falcon <sub>RAG</sub>	0.1495	0.2568	BioBERT			

Model	CAM <sub>MAP</sub>		Embeddings			
Top-5 Documents						
BM25	0.0631	0.1435	-			
DigiLab	0.0712	0.1543	-			
CITIUS	0.0754	0.1554	-			
WISE	0.0844	0.1608	BioBERT			
WISE <sub>NLI</sub>	0.0923	0.1922	BioBERT			
<b>GPT</b> <sub>RAG</sub>	0.1178	0.2234	BioBERT			
Llama <sub>RAG</sub>	0.1222	0.2298	BioBERT			
Falcon <sub>RAG</sub>	0.1123	0.2165	BioBERT			
Top-10 Documents						
BM25	0.1047	0.2052	-			
DigiLab	0.1186	0.2011	-			
CITIUS	0.1194	0.2095	-			
WISE	0.1233	0.22	BioBERT			
WISE <sub>NLI</sub>	0.1341	0.2455	BioBERT			
<b>GPT</b> <sub>RAG</sub>	0.1547	0.2712	BioBERT			
Llama <sub>RAG</sub>	0.1602	0.2723	BioBERT			
Falcon <sub>RAG</sub>	0.1501	0.2665	BioBERT			





## A Tool for Explainability?

Can 5G antennas cause COVID-19?

Search

#### Search Results for "Can 5G antennas cause COVID-19"

#### LLM Generated Text

Based on the context provided, there is a misconception linking 5G antennas to the COVID-19 pandemic (Reference: 10316077). However, this connection has no statistically significant evidence to support it (Reference: 10316077). Instead, it's important to note that 5G networks play a crucial role in ensuring secure data handling and enhancing user privacy (Reference: 10255561). Moreover, SARS-CoV-2 variants remain the main cause of COVID-19 outbreaks (Reference: 10288941).

#### Reference List

- 10316077 Softić, Adaleta, Elma Omeragić, Martin Kondža, Nahida Srabović, Aida Smajlović, Esmeralda Dautović, Nataša Bubić Pajić et al.
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#### Search Results

#### The conspiracy of Covid-19 and 5G: Spatial analysis

Conspiracy theories in general carry potentially serious public health risks, especially as anti-vaccination beliefs are already found to be ....

#### Evidence for a connection between coronavirus disease and 5G

We explore the scientific evidence suggesting a possible relationship between COVID-19 and radiofrequency radiation related to wireless...

#### 5G Doesn't Cause COVID-19, But the Rumor It Does

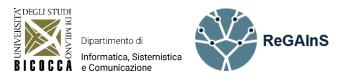
People's fear of 5G technology is rational. Such technology does emit radiation, even if it's at low levels. But 5G isn't all that different ...

#### How the 5G coronavirus conspiracy theory went from fringe to mainstream

Despite what the internet might be telling you, cellphones did not cause the Covid-19 pandemic.

#### Is there a connection between coronavirus and 5G?

"5G mobile networks DO NOT spread COVID-19: viruses cannot travel on radio waves/mobile networks. COVID-19 is spreading in many countries that do





# **Outcomes and Discussion**

# Thank you for your attention | Grazie per l'attenzione

RAG, Privacy, and Misinformation – Marco Viviani – July 22, 2025, University of Turin





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